

COMMUNITY SAFETY CHARTER Promotion Pack



**COMMUNITY
SAFETY
CHARTER**

**TACKLING CRIMES
IN PUBLIC SPACES**

SIGN UP TODAY

Neighbourhood Watch Network is a charity registered in England & Wales, CIO no: 1173349

Summer 2022

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We are thrilled that you have signed up to the Charter. As you know, the aim of the Community Safety Charter is to involve a wider range of local organisations, charities, businesses and groups in crime prevention activity. The goal is to extend the scope of this work to eliminate harassment, antisocial behaviour, and intimidation experienced by anyone who lives, works, studies, or visits anywhere in England and Wales.

As a part of promoting a culture that does not tolerate these negative behaviours towards others we need as many people as possible to sign the Charter.

Please take a moment to go through this pack and use the materials provided to promote the Community Safety Charter amongst your network.

Together we are stronger.

The Pledges

- **Promote a culture** that does not tolerate antisocial behaviour, harassment, intimidation and hostility towards others
- **Enable others** to identify and take an active stance against these crimes and incidents
- **Actively encourage and support** those who experience or witness these crimes and incidents to report them to the relevant authorities
- **Support those affected** and signpost those who need further support to agencies who can help them

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Any individual, community group, Neighbourhood Watch scheme, business, charity or other organisation in England and Wales can sign up for FREE, including schools and universities, community centres, taxi firms and public places (such as museums, libraries and leisure centres).

Why sign up to the Charter?

- Individuals will feel safer because they know the whole community is looking out for them, which can have a profound effect on their well-being, feelings of safety and confidence
- No one wants the fear of harassment and intimidation in their community. Signing up to the Charter sends a clear message that this behaviour is not acceptable and will not be tolerated by your organisation or group
- You will have a clear role in empowering people in your organisation, group or community to do something positive to prevent these crimes in their neighbourhood
- You will be creating a more positive, safer environment where you work or live
- The collective power of a wide range of local community members, all working towards a shared goal will have a much greater impact than working individually

NEIGHBOURLY - COMMUNITY FOCUSED - INCLUSIVE - PROACTIVE - TRUSTED - COLLABORATIVE

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ourwatch.org.uk

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The following resources will help you to raise awareness of the Charter and start the conversation

STARTING THE CONVERSATION

- [Conversation starters](#)
- [Introduction to the Charter wording](#)
- [Email signature](#)

PRINTABLES

- [Promotional Poster](#)
- [Promotional Postcard](#)

OTHER USEFUL DOCUMENTS

- [Understanding Street Harassment Powerpoint presentation](#)

Community Safety Charter Conversation Starter

Starting the conversation about the Charter

It is often the case that we like the concept and sign up to the Charter but find it difficult to talk with others about the project we have in mind, we have put together some help to get the conversation started.

Example 1
Hi xxx, we are supporting the launch of the new Community Safety Charter.

It's about all of us taking an active stance against harassment, intimidation, and hostility towards others in our community. It's simple to sign up to the Charter as a whole community. It's simple to sign up to the Charter as a whole community. It's simple to sign up to the Charter as a whole community.

Once you have signed up you will receive more information about how we can address these issues. Find out more at [ourwatch.org.uk/charter](#).

Example 2
Hi, xxx. I wondered if you could spare a few minutes to talk about the new initiative that Neighbourhood Watch is launching.

It's the Community Safety Charter. It's a new initiative that Neighbourhood Watch is launching. It's a new initiative that Neighbourhood Watch is launching.

We've signed up and would like to know if you and your group are interested. Find out more at [ourwatch.org.uk/charter](#).

Neighbourhood Watch
Registered Office: W607, Vo

Introducing the Community Safety Charter

The Community Safety Charter is a new initiative from Neighbourhood Watch enabling community members, businesses, schools, colleges, public places, such as libraries and organisations, as well as Neighbourhood Watch Coordinators and members, to come together with a common objective: to tackle crimes affecting our community together.

These are harassment, antisocial behaviour, intimidation, and hostility towards others.

The process is as easy as 1,2,3

1. A person, organisation, business, community group or partner signs up to the Community Safety Charter online and pledges to:

- PROMOTE tolerance
- 2. They will RECOGNISE the crime and encourage others to do the same.
- 3. They should encourage others to sign up to the Charter.

How people are using the Charter

People want to know how to sign up to the Charter but they don't know where to go. Find out more at [ourwatch.org.uk/charter](#).

Our Community Safety Charter supports you to

- RECOGNISE crimes affecting your community
- REPORT crimes to the correct agencies
- SUPPORT victims to access help and advice
- BE THE CHANGE within your community

[ourwatch.org.uk/charter](#)

Sign up today and #BETHECHANGE

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Share your pledges on social media and encourage others to sign up

FACEBOOK / INSTAGRAM IMAGES

- [Pledge 1](#)
- [Pledge 2](#)
- [Pledge 3](#)
- [Pledge 4](#)
- [I support...](#)

VIDEOS

- [Video](#)

FACEBOOK / INSTAGRAM IMAGES

- [Sign up 1](#)
- [Sign up 2](#)
- [Tackling crimes in public spaces](#)
- [Spot the signs of harassment 1](#)
- [Spot the signs of harassment 2](#)
- [Spot the signs of harassment 3](#)

FACEBOOK / INSTAGRAM IMAGES

- [Spot the signs of ASB](#)
- [Spot the signs of intimidation](#)
- [Help her to get support 1](#)
- [Help her to get support 2](#)
- [Help her to get support 3](#)
- [Keep safe when facing confrontation](#)
- [Create a cleaner place to live](#)
- [Be the change](#)



Please use #BeTheChange, tag Neighbourhood Watch Network and link to ourwatch.org.uk/charter in all your posts

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VIDEOS

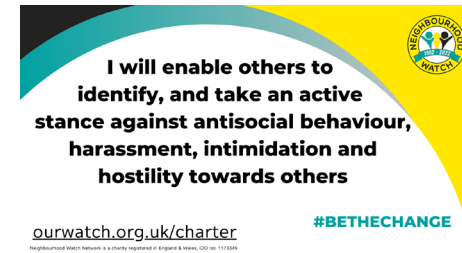
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